



STATISTICAL DEMOGRAPHIC FINDINGS REPORT
Total Respondents: 467

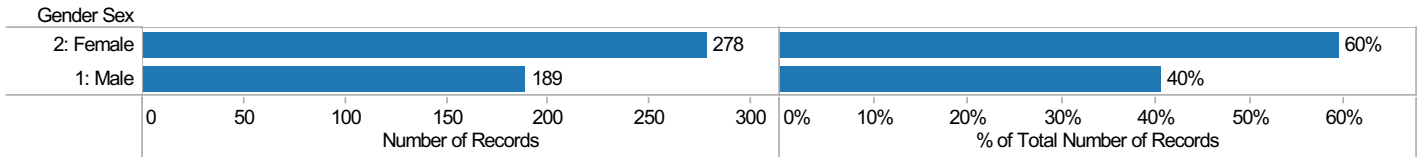
Sean Diehl
Director of Marketing
303.905.5580
sdiehl@bgvmarketing.com

Theron Johnson
Business Development Manager
303.748.3471
tjohnson@bgvmarketing.com

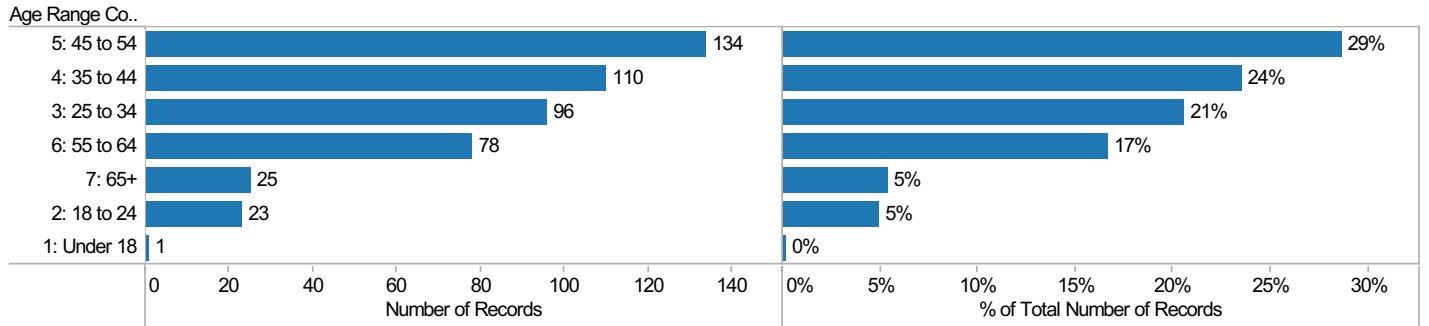
Created By:
BGV Marketing Services
15334 E. Hinsdale Circle Ste. 1A
Centennial, CO 80112



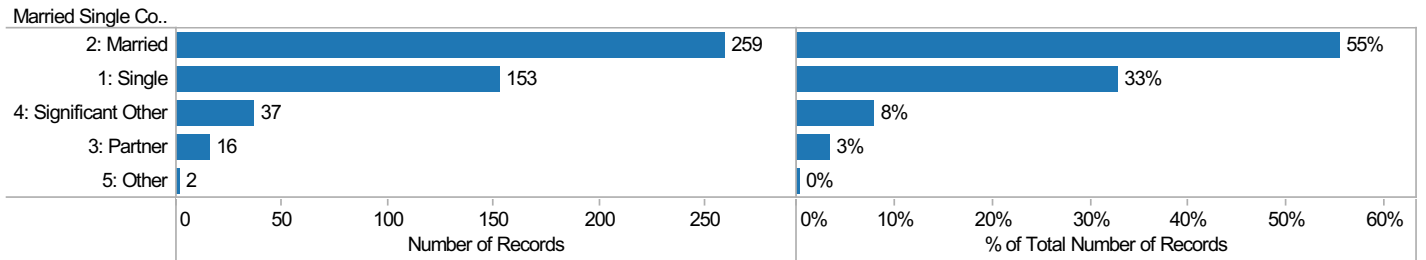
Gender



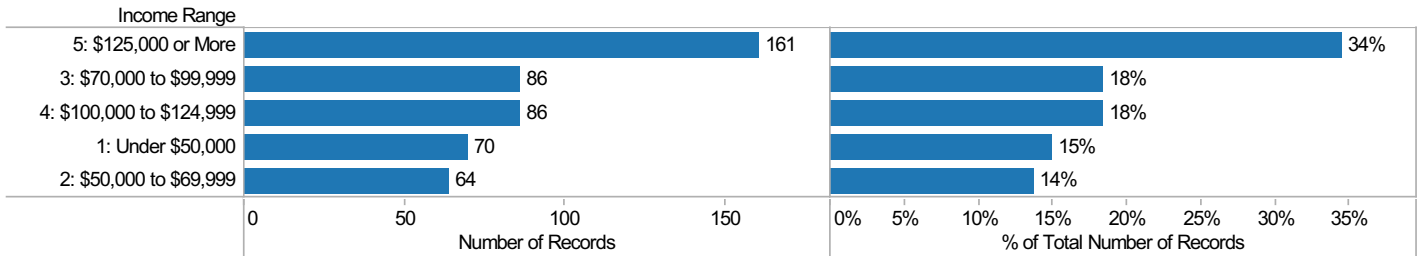
Age Range



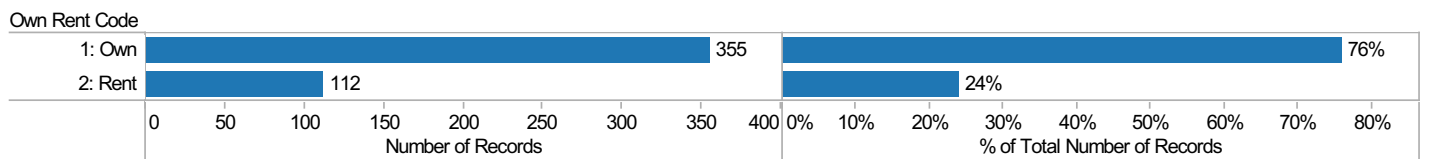
Marital Status



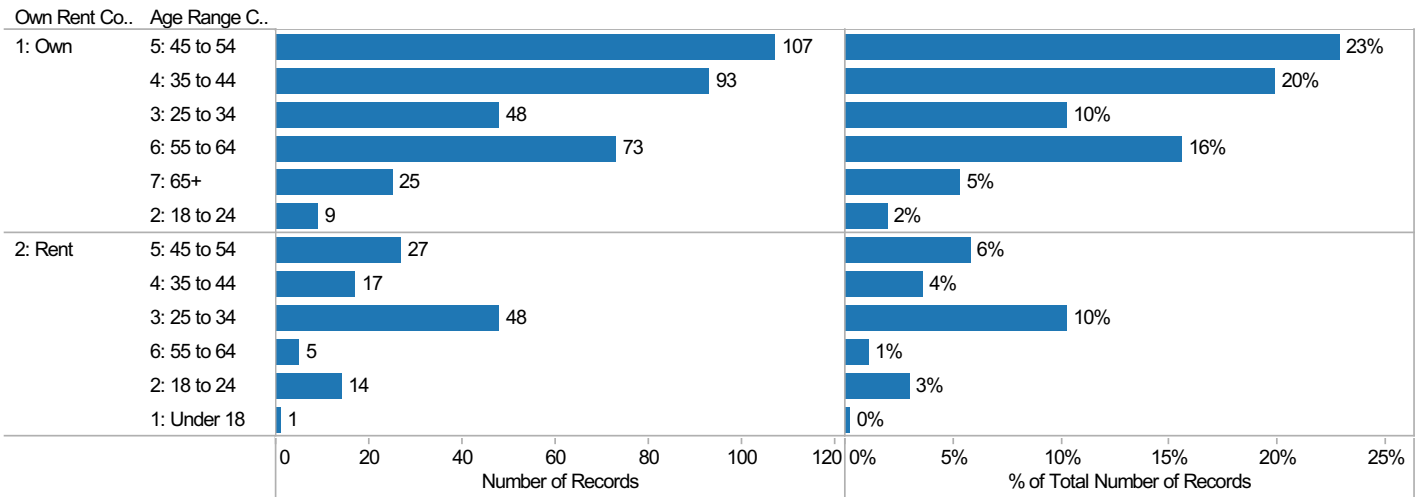
Income Range



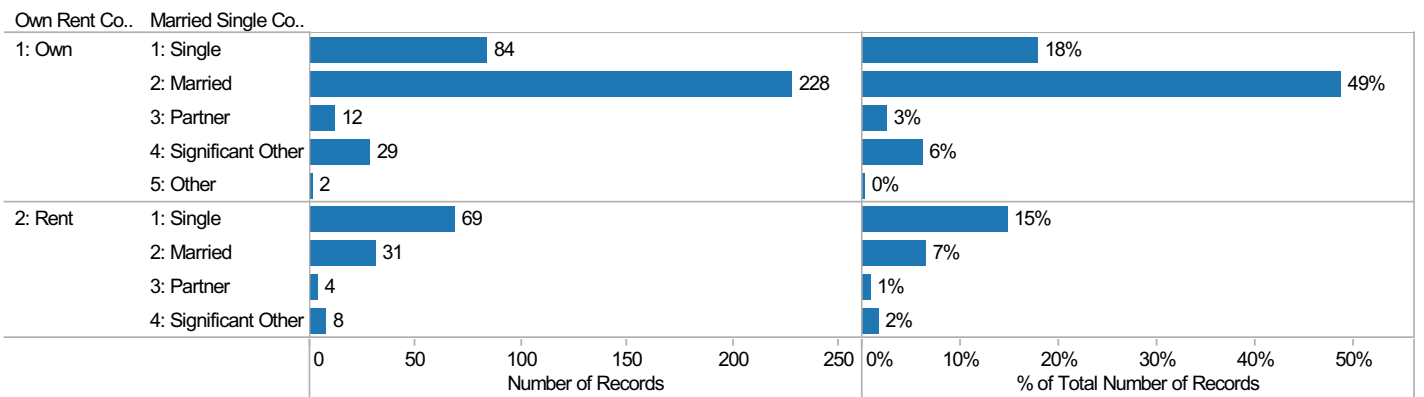
Home Ownership



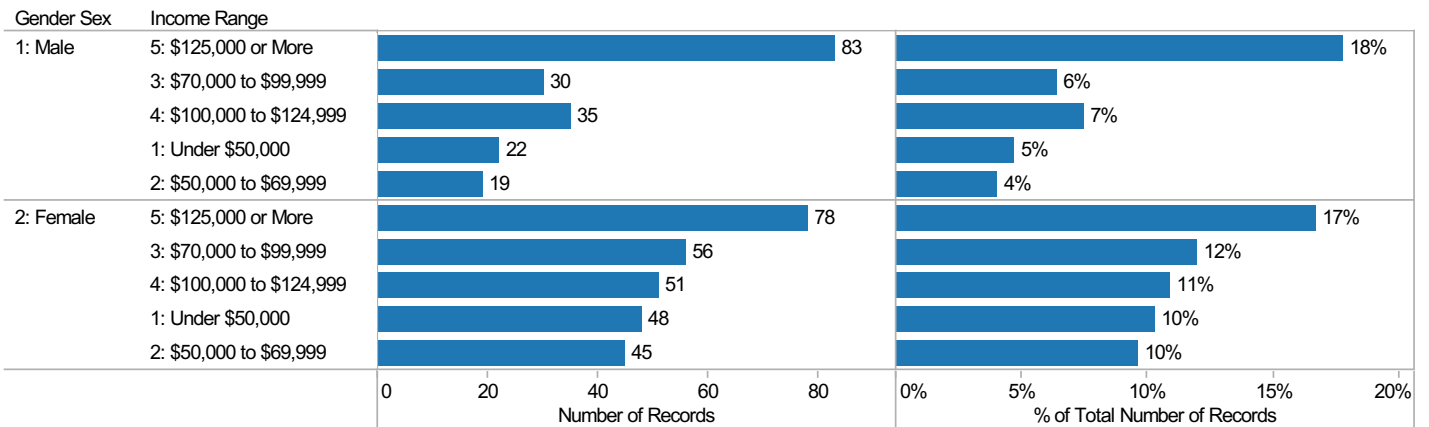
Age Range By Home Ownership



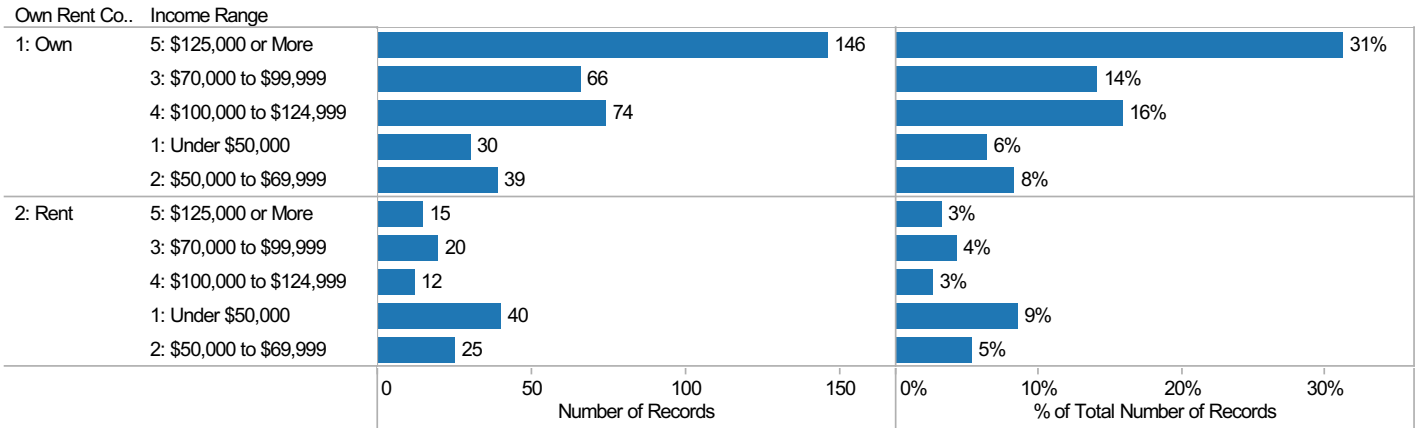
Marital Status by Home Ownership



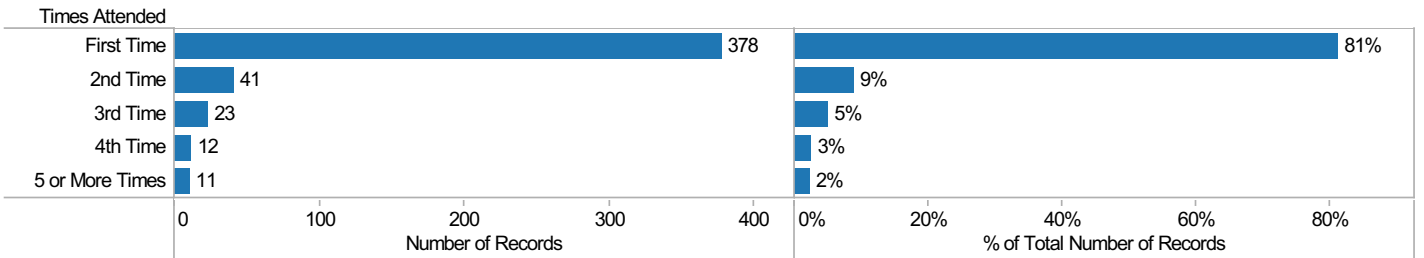
Income Range By Gender



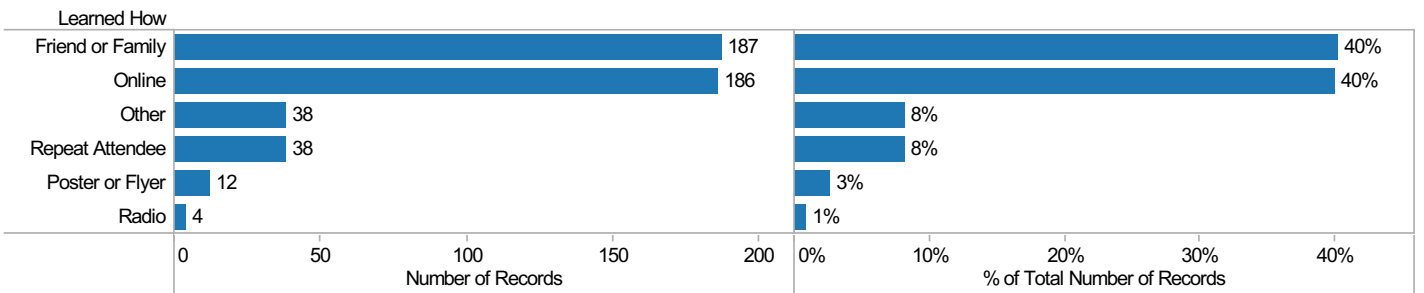
Income Range By Home Ownership



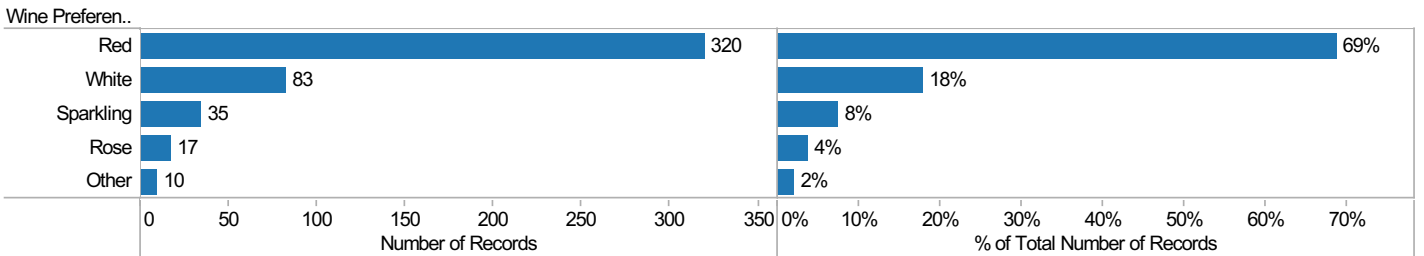
Times Attended



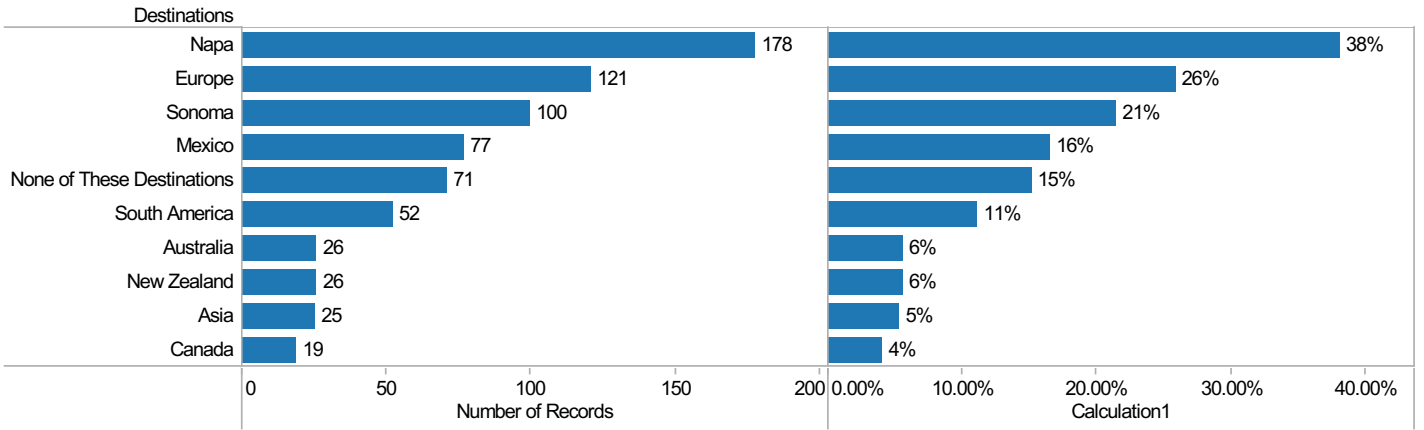
Learned How



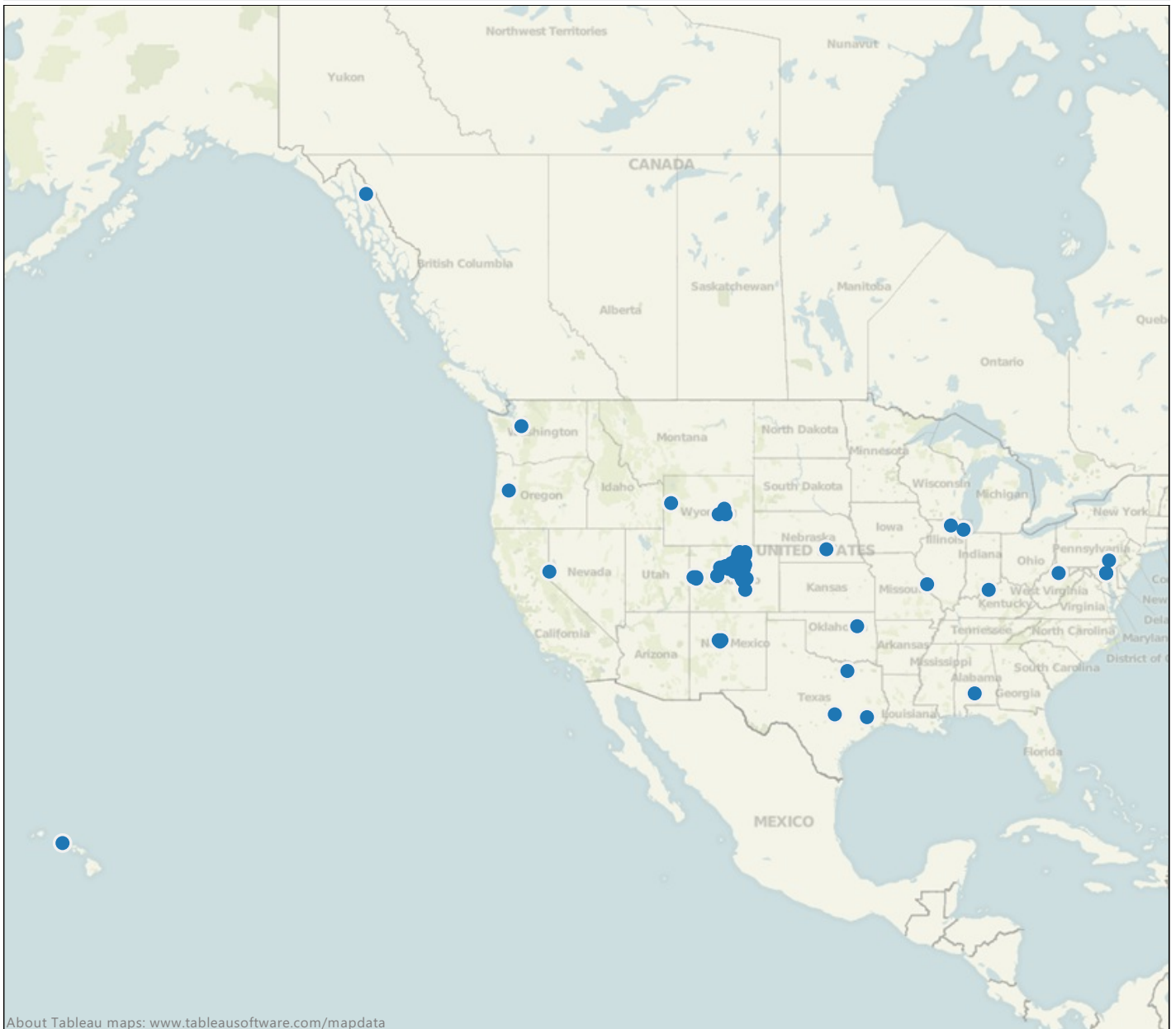
Wine Preference



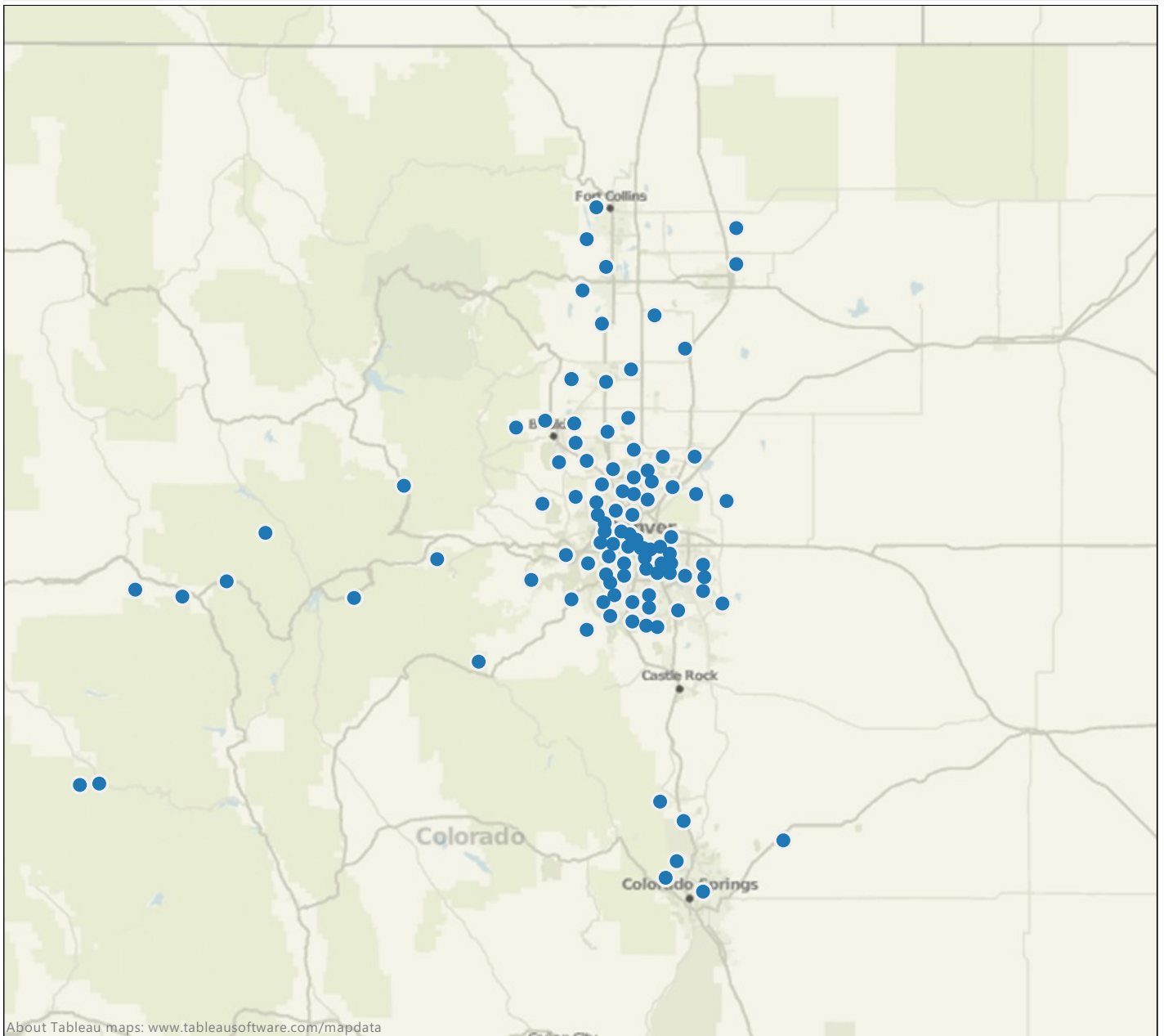
Planned Destinations



US View of Attendee Zip Codes



Regional View of Attendee Zip Codes



Survey conducted and reported by:

BGV Marketing Services
15334 E. Hinsdale Circle Ste. 1A
Centennial, CO 80112
303.766.0257

Contact:
Sean Diehl
Director of Marketing
Mobile: 303.905.5580
Facsimile: 720.870.3441
Email: sdiehl@bgvmarketing.com

For questions regarding this report, please contact:
Theron Johnson
Business Development Manager
Mobile: 303.748.3471
Email: tjohnson@bgvmarketing.com